



2024 Myrtleford Show

Saturday 26th October

Sponsor Package Info

Thank you for being a valued supporter of our show, or if this is our first interaction, we look forward to growing a long and prosperous partnership.

The Myrtleford Show is the ONLY agricultural show in the Alpine Shire and every year we strive to make it bigger and better than the last. As you would be aware, the cost of living is really biting hard on Australians. For Show Societies, the cost of insurance and utilities makes it hard to stay in a decent financial position. Without sponsorship and support from the generous and thoughtful local community, we would quite simply cease to exist. Let's work together to make 2024 a day to remember!

This year, we have created a new sponsorship framework that provides more options and value for local businesses, families and individuals to support the Myrtleford Show. This framework outlines the various exposure opportunities for your investment and is ideal for cash sponsorship for events like the famous Woodchop, or other Sections like Cooking, Farm Produce etc and the classes within. Donations of goods, vouchers or in-kind services are also vital to support the prizes on offer at the Show, and the annual raffle with proceeds going to a local and worthy cause.

Benefits	Diamond	Platinum	Gold	Silver	Bronze	Donor
Website presence - Sponsor Register	Logo and link	Logo and link	Logo and link	Link	Link	Listed
Social media promotion	x4	x3	x2	x1		
Signage displayed at Showgrounds *A	✓	✓	✓			
Trade stall discount *B	Free	Free	50% off	25% off		
Feature in the Show schedule booklet	Half Page	Quarter page	Logo	Logo	Listed	
Feature in Show day program	Logo	Logo	Logo	Listed		
Naming rights for one event *C	Section	Sub Section	Class			
Complimentary Adult passes for Show	x6	x4	x2	x1		
Spend	over \$2000	\$1000-\$1999	\$500-\$999	\$200-\$499	under \$200	Goods or in kind - any value

*A Company must provide signage before Show Day. Placement as decided by Myrtleford A&P Society

*B Trade stall site of approx 3m x 3m. Outdoors, location depending on section sponsored and availability

*C Only one per category. Examples;

Section - Woodchop, Poultry, Beef Cattle, Farm Produce, Cooking etc.

Sub-Section - Cut Flowers in the Horticulture Section, or Crochet in the Needlework Section etc

Class - Happiest dog in the Family Pet Show, or Quince Jam in the Jam Section



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Sponsorship Form

Please complete the below, after reading Sponsor Package Information

Business Name

Contact Name

Full Address

Email

Phone Number

Value and Level of Sponsorship

Section, Sub Section or Class I would like my naming rights attributed to (if applicable)

Other info

An invoice with our bank details will be supplied on receipt of this form.

Please email a digital copy of your company logo for use on published material

PLEASE RETURN THIS FORM TO

myrtlefordshow@gmail.com

OR

Myrtleford Show Committee

PO Box 242

Myrtleford 3737