

Myrtleford Show 2026

Invitation to Sponsor



Dear valued supporter,

The Myrtleford Show is back!

This year's show will be held on **Saturday 24th October 2026**, and will celebrate and showcase local **talent, business**, and the **community spirit** that makes our region so special!

We warmly invite your business to support the show through:

- Financial sponsorship – gain recognition in the Show Schedule, signage, social media and event communications and engage with thousands of engaged Show attendees.
- Donation of goods or vouchers – for competition prizes or contributions to the Show Raffle to raise funds for charity or a local member of the community who needs our support.

How to Sponsor

1. Review the attached sponsorship packages
2. Complete either the;
 - a. **Online Sponsorship Form** or
 - b. **Sponsorship Form** (attached) and return via email myrtlefordshowsponsorship@gmail.com
3. Attach your high-resolution, full-colour logo for inclusion in the Show Schedule and promotional materials **by 1st July 2026**.
4. An invoice with our bank details will be supplied on receipt of the Sponsorship Form. Please make **payment by 31st July** for logo inclusion in the printed Show Schedule.

If you'd like to explore options beyond the packages listed, we'd be happy to discuss ideas that you feel would best meet your business goals. Please contact:

Lane Simpson

0438 355 296

myrtlefordshowsponsorship@gmail.com

The Myrtleford Show has been a cornerstone event in our region for almost 80 years, attracting thousands of visitors from across the Alpine Shire and beyond! Showcasing local talent, businesses, and traditions, the event provides sponsors with a valuable opportunity to connect with a highly engaged audience while demonstrating meaningful support for our vibrant community.

We hope you will support us in making the 2026 Myrtleford Show bigger and better than ever. Your support is sincerely appreciated!

Warm regards,

Myrtleford & District Agricultural and Pastoral Society

Myrtleford Show 2026

Sponsorship Packages



Benefits	Diamond	Platinum	Gold	Silver	Bronze
Website placement	Logo and link	Logo and link	Logo and link	Text link	Text link
Social Media posts	4 posts	3 posts	1 posts	1 post	Tagged thank you
Signage at Show*	Yes	Yes	Yes	Yes	Yes
Complimentary trade stall at Show**	Yes	Yes	-	-	-
Feature in Show Schedule booklet	Logo outside back cover	Logo outside back cover	Logo inside back cover	Logo inside back cover	-
Feature in Show Day program	Logo	Logo	Logo	Business name listing	Business name listing
Complimentary Adult show pass	6	4	2	2	-
Financial investment	\$2,000+	\$1000 - \$1999	\$500 - \$999	\$200- \$499	Under \$200
Donor	Donated goods or services will be valued at their retail price, and corresponding sponsorship benefits will be assigned in line with the tiers listed above.				

***Signage** - Signage on grounds with approval by committee. Company must provide signage prior to Show Day.

****Trade Stall** - Outdoor site of approximately 3m x 3m. Location is subject to availability and is at the discretion of the committee unless otherwise agreed upon.

Please complete the [Online Sponsorship Form](#) or complete the pdf Sponsorship Form attached and return to myrtlefordshowsponsorship@gmail.com

Thank you so much for your support!